



# BE MY GUEST TICKETS

## 'Be My Guest' Tickets — Invite Your Best customers and Prospects to the Show

The “Be My Guest” (BMG) ticket process allows exhibitors to create, design and manage their own tickets. **Please do not share your link with anyone.**

**To ensure a more efficient and improved experience at the Baltimore Boat Show please note the following policy changes for Be My Guest Tickets and on site Will Call**

**WILL  
CALL**

## REGISTRATION & CREDENTIALS

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Exhibitor Credential  
& Ticket Info

Exhibitor Credentials

Be My Guest Tickets

Will Call List

1. Redeemed **Electronic Be My Guest tickets** will continue to be 50% off the general admission price.
  2. Redeemed **Hard Stock Be My Guest tickets** will be **35% off the general admission price.**
  3. Will Call envelopes will be provided by NMMA. They will be available for pick up on show site. Using a preprinted envelope will ensure for easier and faster service for your customers. Please remember to print clearly and use proper first and last names.
- Hard Stock Be My Guest tickets left for your customers on show days must be dropped off the previous night.

### What remains the same

1. Request e-ticket and/or hard stock tickets.
2. Customize your e-ticket.
3. Upload a spreadsheet of your customers and email e tickets to them.
  - a. **Please Note: e-tickets will not be sent directly to you as a single PDF as they were in the past. To send e-tickets you need your customers' first and last names, and email address.**
  - b. Order tickets for all NMMA Shows you are exhibiting in.
  - c. Your credit card will be charged for the total redeemed tickets, less your deposit.
  - d. Pay a non-refundable \$50.00 deposit via credit card and order as many tickets as you like.

A minimum of 10 tickets is required with the deposit. Orders of 9 tickets or less are paid in full at the time of checkout.

The deadline to order Be My Guest tickets and have them mailed to you is **Friday, January 3, 2020.** Any hard stock ticket orders placed after the deadline will have to be picked up on show site. The ability to order and send e-tickets is open throughout the show

Questions?  
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